



Leading for Impact—Atlanta supports nonprofit leadership teams in tackling their most pressing challenges, using a best-in-class consulting and teaching approach to help teams align around critical priorities as they deepen strategic management skills.

About the Program

Leading for Impact—Atlanta is a two-year program with a dual focus on executive team development and the completion of customized, team-led projects on priority issues. The program accelerates organizational impact and team development, and does so in partnership with a select group of nonprofit leaders. Hallmarks of the program include:

- **Engagement of the full executive team:** *Leading for Impact—Atlanta* is designed to boost the effectiveness of nonprofit CEOs and their executive leadership teams. In the first six months of the program, teams will participate in monthly classroom-based workshops covering the strategic management and team skills needed to maximize nonprofit impact.
- **Customized projects:** Over the course of two years, Bridgespan will support each team as it completes two customized, team-led projects that will address each organization's unique strategic, organizational or leadership development challenges.
- **Support and coaching:** A senior Bridgespan facilitator will provide coaching and feedback—along with tools, guides, templates and examples—to each team throughout the program. Following each six-month customized project, Bridgespan will provide an additional six months of implementation support, totaling two full years of consulting services.
- **Executive team development curriculum:** During seven full-day classroom workshops led by Bridgespan, nonprofit teams will discuss core concepts and how to apply new tools to their organizations' unique circumstances.

“We’re asking bigger questions and there’s more disagreement and there’s more care and concern. It elevated the level of dialogue of our management team five to ten fold.”

**—Phil Kilbridge, Executive Director,
Habitat for Humanity of
Greater San Francisco
Class of 2012**

We Are Looking for Ambitious Atlanta-area Organizations

Leading for Impact—Atlanta will be enrolling organizations beginning in Fall 2013 for a launch in early 2014, with cohorts launching every six months through mid-2016. The program is best suited for nonprofits ready to learn new skills and tackle pressing issues, and that have the capacity to dedicate time to working on these issues.

Cost

Prominent Atlanta philanthropists have created a scholarship fund that will cover 80% of the total costs. Scholarships are available for those accepted in the first five cohorts. Each team's co-pay for the two-year program, including consulting support for two projects:

- ED/CEO + up to three executive team members: \$7,000/year (\$14,000 total)
- Additional team members are only \$1,000/year (\$2,000 total)

Thank You to Our Funders

We would like to thank our funders for their generous support.

Local scholarship funders

- The James M. Cox Foundation
- The Kendeda Fund
- Nonami Foundation
- Robert W. Woodruff Foundation
- Anonymous Donors

Program development funders

- The Omidyar Network
- The David and Lucile Packard Foundation
- Deerbrook Charitable Trust

Our Clients

Several nonprofit organizations have participated in *Leading for Impact*, including:



Learn More

Visit www.GCN.org/LeadingforImpact for additional information and to download an application. Please contact Leadership@Bridgespan.org with any questions and to submit your application.

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Collaborating to accelerate social impact

"I can't overemphasize the value of the peer coaching and the opportunity to have access to some of Bridgespan's brightest and best people. There were so many times that I would be able to just pick up the phone or have email exchanges when a real time problem was happening."

—Allen Fernandez Smith, CEO,
Urban Habitat
Class of 2012

"Although there are a lot of different programs out there...there actually aren't that many that do uniquely what Bridgespan is doing: bringing the whole senior team together outside of the organization so that when you're trying to then implement things back at the organization, you have a team doing it instead of an individual who is already often isolated and trying to do more than is humanly possible."

—Michelle Latvala, Executive Director,
Spirit Rock Meditation Center
Class of 2012